

Primary Logo



Primary Logo
On Dark BG



Secondary Logo

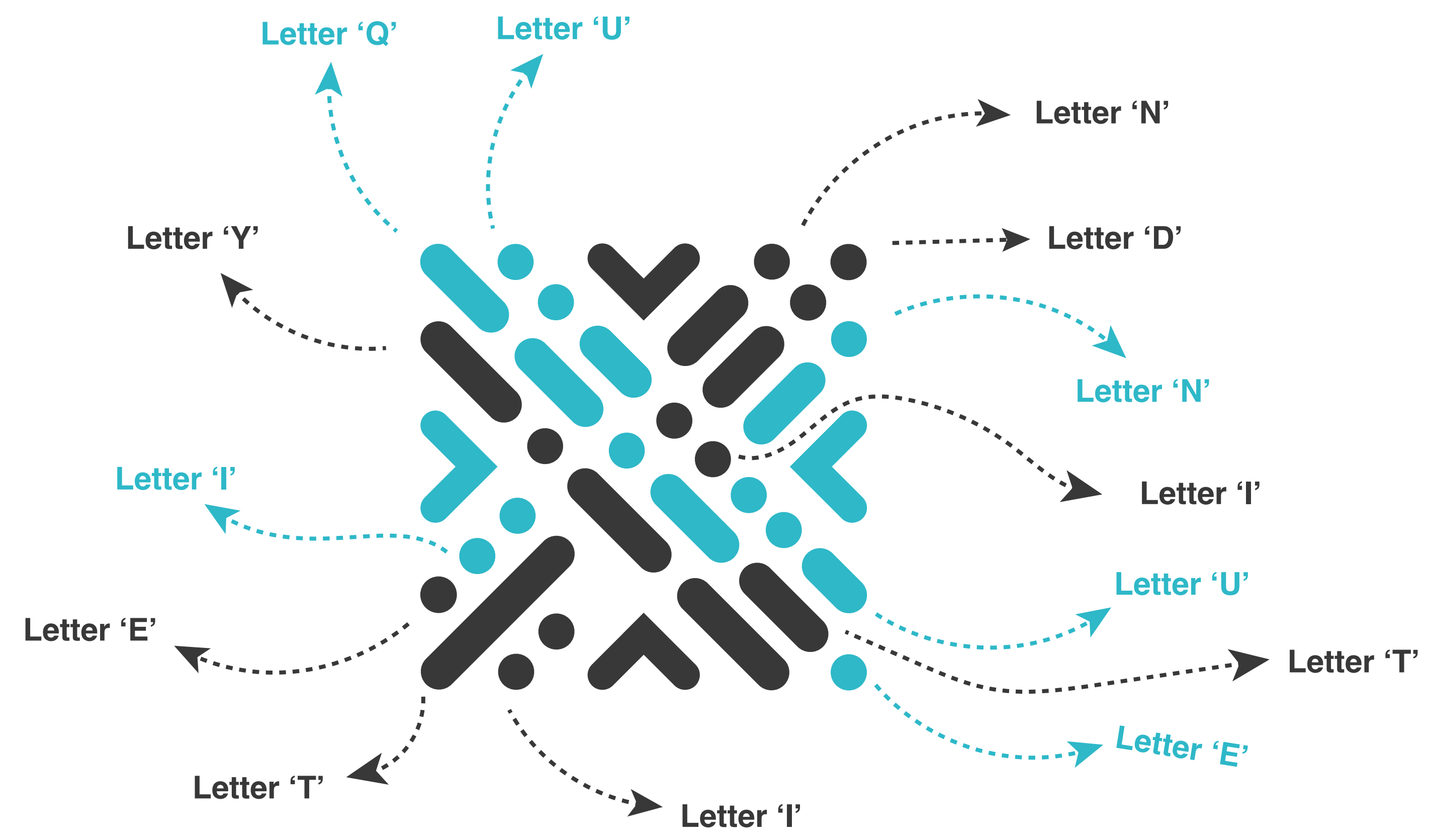


Secondary Logo
On Dark BG





Concept Breakdown



The logo for XENOPHUS will creatively integrate Morse code spell each letter of "UNIQUE and IDENTITY" as a central design element. The focal point of the logo will be the letter 'X,' which can be highlighted by incorporating the Morse code into its structure. Additionally, all letters can be arranged to form an 'X' shape, either radiating from or overlapping the central 'X' to reinforce the visual theme. A modern, bold typeface will be selected to ensure readability, while a contrasting color scheme will enhance visibility and create a contemporary feel. This approach will effectively emphasize the concepts of communication and visual impact.

Color

HEX: #2EB8C8
RGB: 46, 184, 200
CMYK: 70%, 4%, 22%, 0%

HEX: #383838
RGB: 56, 56, 56
CMYK: 69%, 62%, 61%, 54%

Logo Typeface

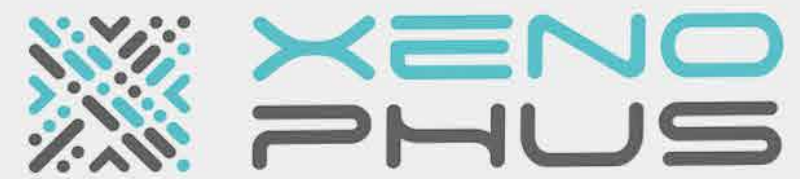
S P A C E A G E

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9





Rose Geranium

Balancing Soap



Lorem Ipsum is simply dummy
text of the printing and typesetting industry.
Lorem Ipsum is simply.



