



About Us

Beauty in a Bar offers luxurious, all-natural beauty products that enhance and nourish your skin while staying true to nature. Committed to purity, ethical sourcing, and effectiveness, our products are crafted from the finest organic ingredients to deliver real results without harsh chemicals.

Designed for eco-conscious individuals who value wellness and self-care, Beauty in a Bar transforms skincare into a calming, spa-like experience that's as good for the planet as it is for your skin.

Embrace your natural beauty, sustainably.

Primary Logo



Submark & Alternative Logo



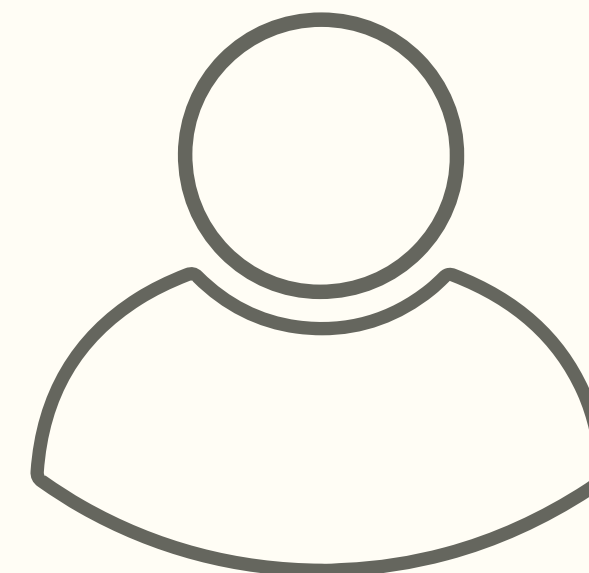
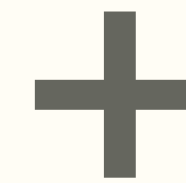
Logo Elements



Lotus Flower



Waterdrop



Head

The logo concept for Beauty in a Bar combines a lotus flower, water drop, and an abstract, unisex head profile. This design elegantly represents purity, natural beauty, and well-being. The lotus symbolizes growth and serenity, while the water drop conveys hydration and calmness. The subtle, gender-neutral head within the design reflects inclusivity, making the brand accessible and appealing to all who seek natural, high-quality beauty products.

Logo Clear Space



Logo Misuse



Do not crop the logo



Do not distort the logo



Do not use drop shadows
or any other effects



Do not change the
transparency of the logo



Do not outline logotype



Do not rotate any part of logo

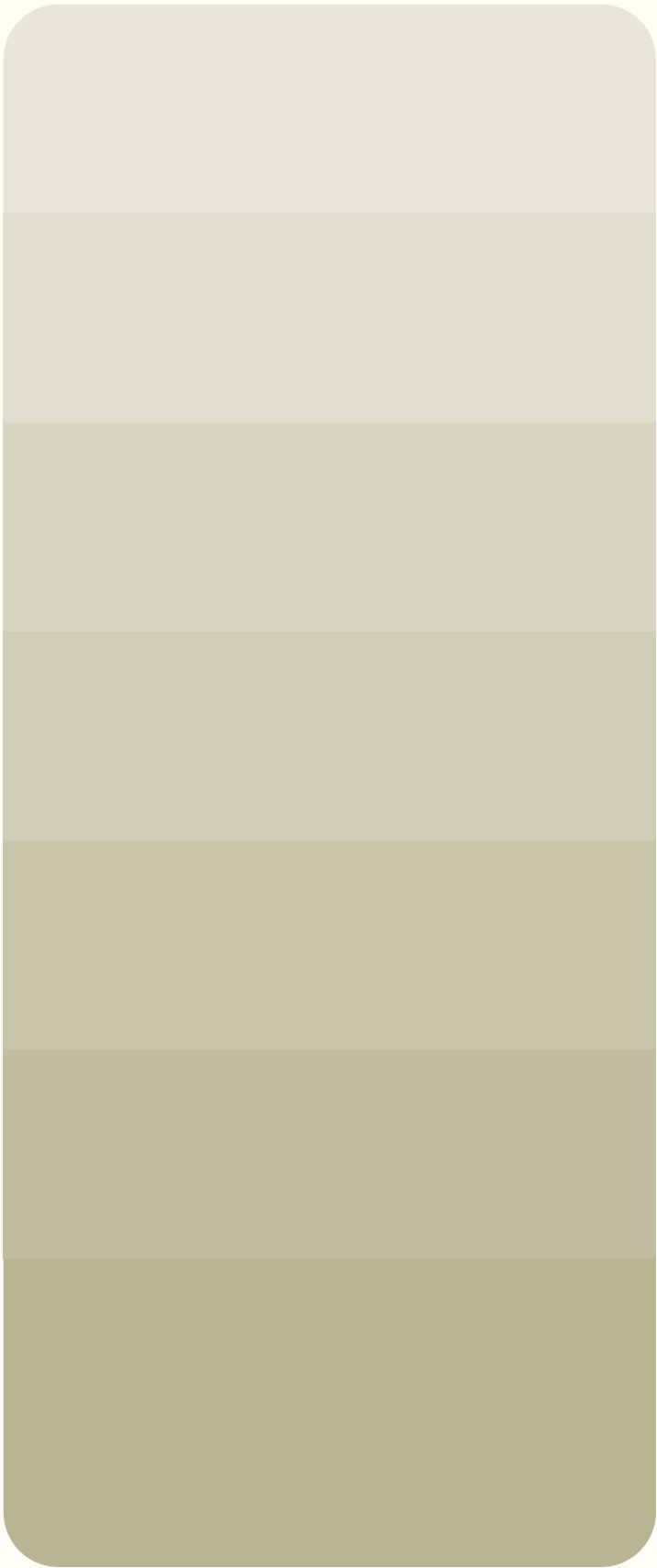


Do not move any part of logo

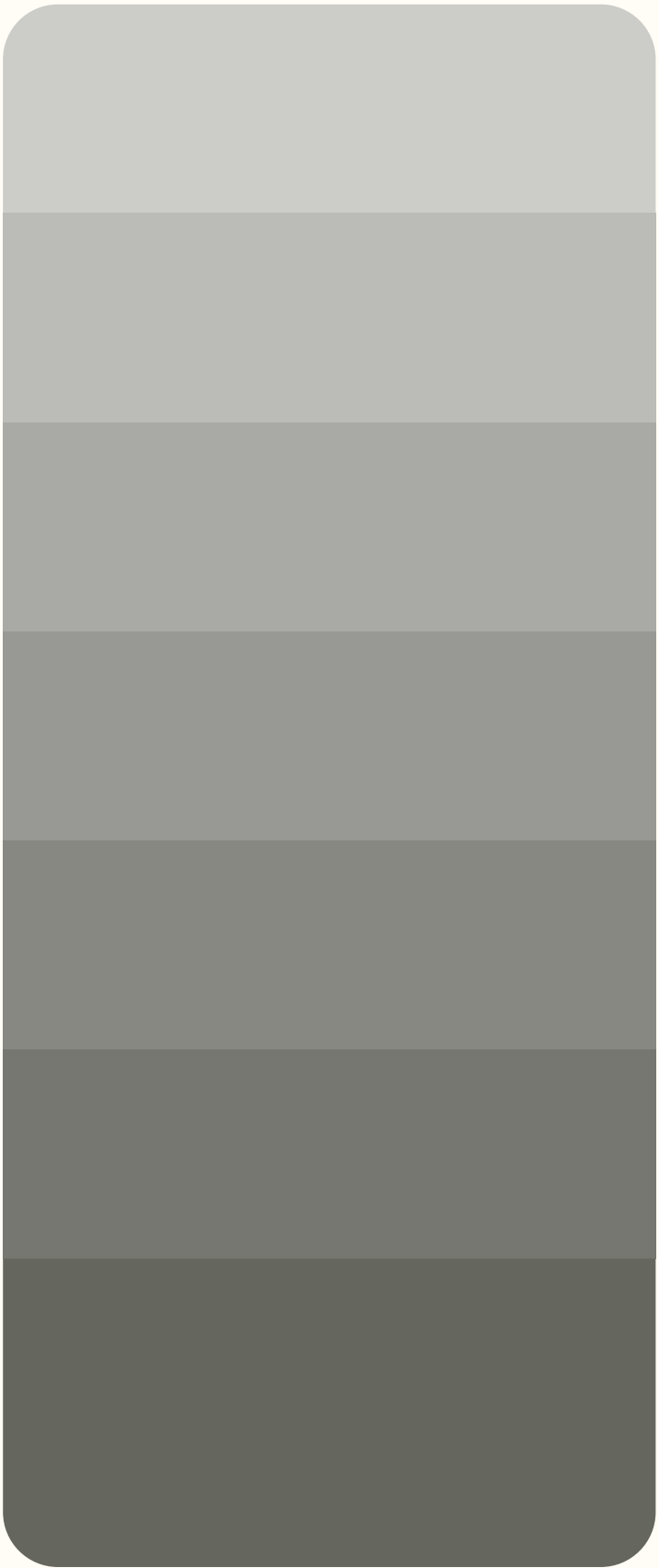


Do not remove any part of logo

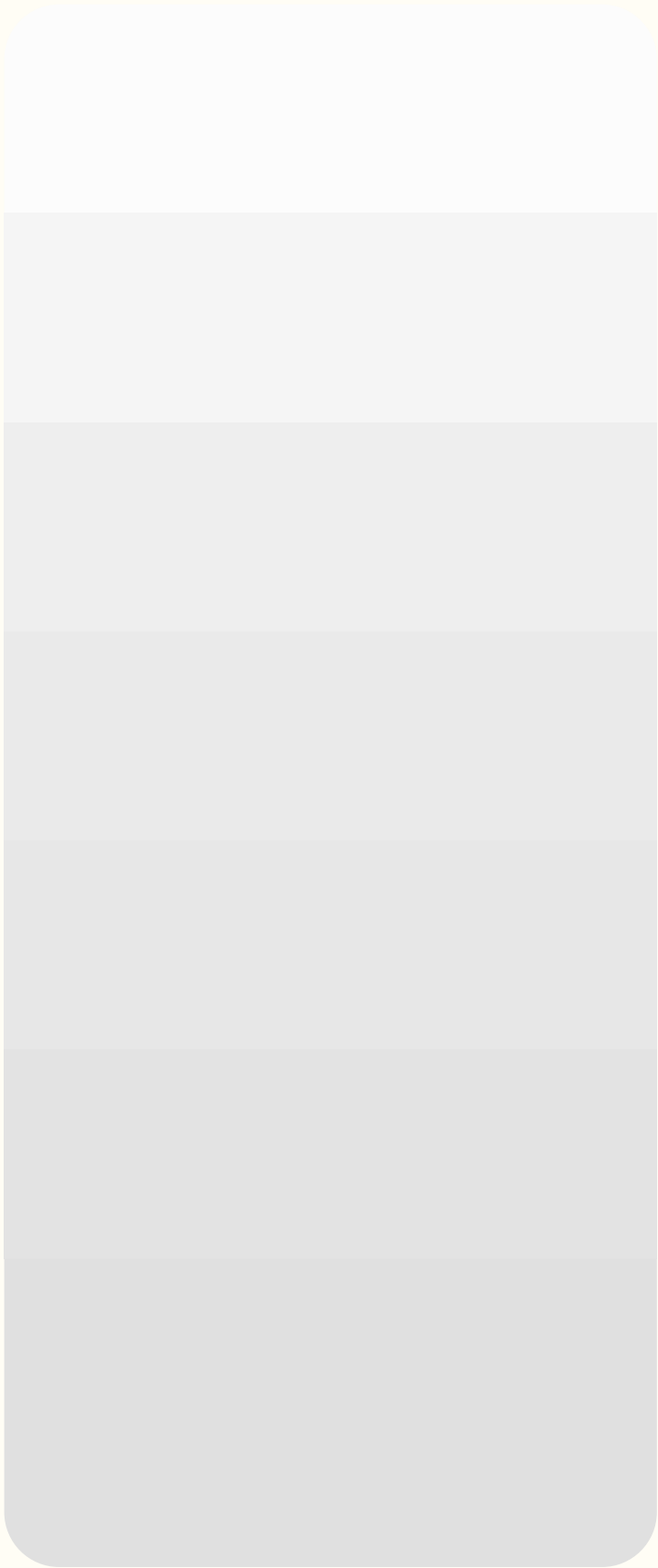
Color Palette



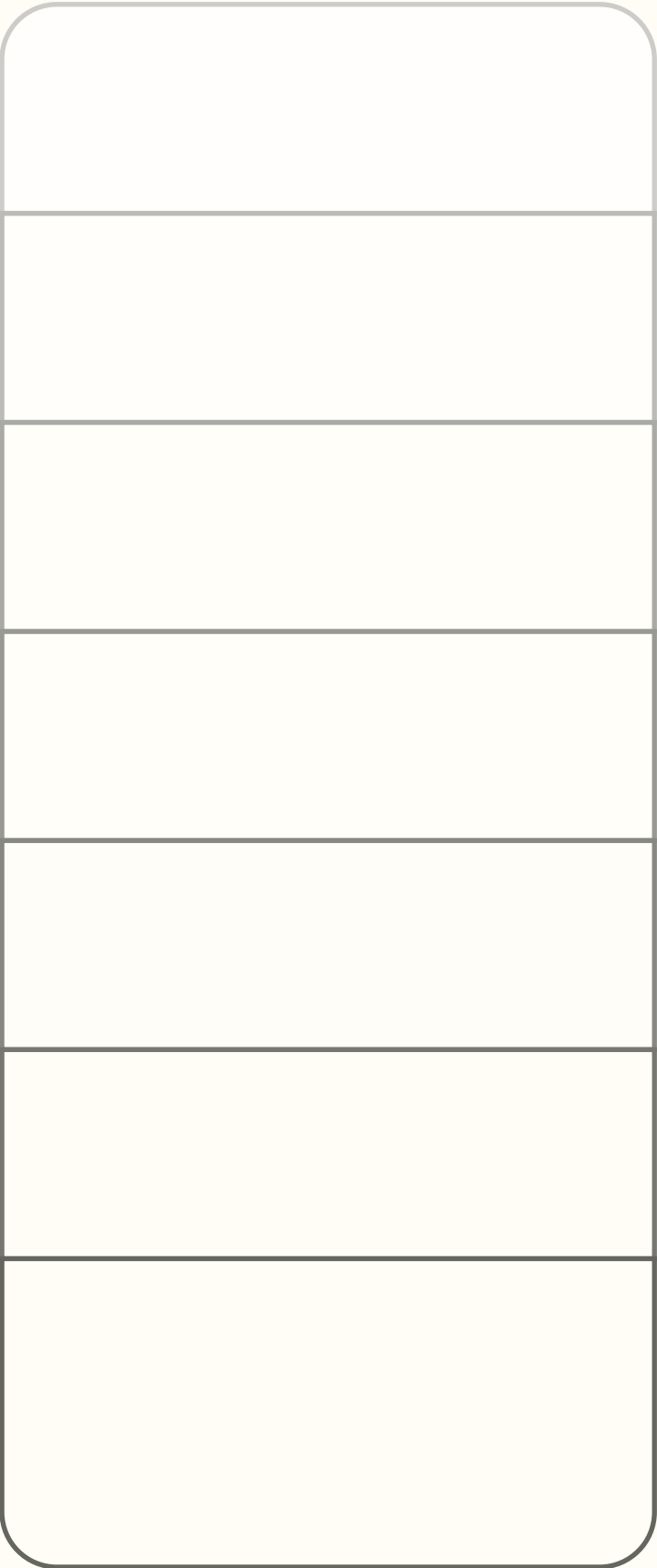
HEX: #B9B592
RGB: 145, 181, 146
CMYK: 29%, 23%, 47%, 0%



HEX: #65665E
RGB: 101, 102, 94
CMYK: 59%, 49%, 57%, 23%



HEX: #E0E0E0
RGB: 224, 224, 224
CMYK: 11%, 8%, 9%, 0%



HEX: #FFFD5
RGB: 255, 253, 245
CMYK: 0%, 0%, 3%, 0%

Aa

Bilgie

a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Aa

Montserrat

a b c d e f g h i j k l m n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z





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— IN A BAR —



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